

Extended Campus Education

## Business Administration

[www.campbell.edu](http://www.campbell.edu)

### The Campbell Program Bachelor of Business Administration

The major in Business Administration is a flexible major, consisting of courses which prepare you for a variety of options after graduation. Graduates find employment opportunities in business, government, and non-profit organizations. Many enter a Master of Business Administration (MBA) program after graduation.

An ideal major for students who are uncertain as to the specific positions they will occupy after graduation, the Business Administrative major provides a broad-based education which is especially attractive to students planning to work in a family business or to go into business for themselves.

### The Extended Campus Approach

Campbell University understands that adult learners seek a balance between education, career, family and military responsibilities. The average Extended Campus student will complete 24-30 semester hours per year while attending classes only two nights per week.

Classes are scheduled during the evenings, at lunch, and on Saturday. Weekday classes meet two nights per week with two class periods each night. Campbell's Office of Distance Education offers internet courses each term which provide adult learners additional flexibility in degree completion. Additionally, most campuses have Blended courses, which meet in the classroom one night per week and have an internet component.

Students normally enroll in two classes (six semester hours) during each of the five terms offered annually. This full time schedule qualifies students for financial aid and/or VA education entitlements.

Campbell University believes that no student should be denied a college education for financial reasons. Low tuition rates at the extended campuses reflect this progressive philosophy. All students should see the financial aid representative for qualifying programs.

*For more information about our programs, contact an academic counselor at one of the following campuses:*

#### Camp Lejeune Campus

[cloffice@campbell.edu](mailto:cloffice@campbell.edu) 910-451-3097

#### Fort Bragg/Pope AAF Campus

[ftbraggoffice@campbell.edu](mailto:ftbraggoffice@campbell.edu) 910-436-3242

Pope Office: 910-497-8237

#### RTP Campus

[RTPCenter@campbell.edu](mailto:RTPCenter@campbell.edu) 919-468-8844

#### Distance Education

[disted@campbell.edu](mailto:disted@campbell.edu) 910-814-4738

### About Campbell University

Founded in 1887, Campbell University is located in Buies Creek, North Carolina. The largest of the five Baptist colleges, Campbell is also the second largest private university in the state. The University is a member of the Servicemembers Opportunity College and participates fully in SOCAD, SOCMAR and SOCNAV, which guarantee the transferability of selected credits.

### The Next Step

Arrange to meet with an Academic Counselor at the campus of your choice. Bring copies of transcripts from any previous institutions. Military members or veterans should also bring copies of their DD-214 and CCAF or AARTS/SMART transcripts. The Counselor will conduct an unofficial evaluation of transfer credits and make recommendations about appropriate courses for your first term at Campbell.

### The Campbell Advantage

Most universities offer similar degrees, but Campbell's Extended Campuses offer strong, unique programs that:

- Prepare students for current job markets
- Meet the needs of working adults
- Allow you to earn a quality liberal arts education.

Campbell Extended Campus Education - the education you need, the education you want, the education for your life.

***Building Your Future!***

# BACHELOR OF BUSINESS ADMINISTRATION

## General Education Core Courses (53)

Fine Arts (art/music/theatre)	3	_____
ENGL 100 English Fundamentals	3	_____
ENGL 101 Freshman Composition I	3	_____
ENGL 102 Freshman Composition II	3	_____
Literature Elective	3	_____
Literature Elective	3	_____
MATH 160 Statistics	3	_____
MATH Elective	3	_____
Foreign Language 101	3	_____
Foreign Language 102	3	_____
Science with lab	4	_____
Science with lab	4	_____
RELG 125 Introduction to Christianity	3	_____
RELG Elective	3	_____
HIST 111 Western Civilization I	3	_____
HIST 112 Western Civilization II	3	_____
PE 185 Personal Wellness	2	_____
PE 111 Activity	1	_____

For use with the  
**2011-2013 Undergraduate Bulletin**

# CAMPBELL UNIVERSITY

## EXTENDED CAMPUS EDUCATION

[www.campbellextendedcampuseducation.com](http://www.campbellextendedcampuseducation.com)

*NOTE: Residency requires a minimum of 32 sh of Campbell courses with 12 sh in upper level (300-400) major courses.*

*To be eligible to graduate with distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.*

## REQUIREMENTS FOR A MAJOR IN:

### BUSINESS ADMINISTRATION (63)

ACCT 213	3	_____
ACCT 214	3	_____
ACCT (UL)	3	_____
BADM 125	3	_____
BADM 221	3	_____
BADM 222	3	_____
BADM 300	3	_____
BADM 313	3	_____
BADM 314	3	_____
BADM 331	3	_____
BADM 332	3	_____
BADM 336	3	_____
BADM 345	3	_____
BADM 468	3	_____
BADM (UL)	3	_____
BADM (UL)	3	_____
ECON 201	3	_____
ECON 202	3	_____
ECON 453	3	_____
ECON (UL)	3	_____
ECON (UL)	3	_____

### ELECTIVES (12)

Elective	_____
Elective	_____
Elective	_____
Elective	_____

### ACCOUNTING (78)

ACCT 213	3	_____
ACCT 214	3	_____
ACCT 323	3	_____
ACCT 324	3	_____
ACCT 326	3	_____
ACCT 333	3	_____
ACCT 334	3	_____
ACCT 335	3	_____
ACCT 336	3	_____
ACCT 443	3	_____
ACCT 444	3	_____
ACCT (UL)	3	_____
ACCT (UL)	3	_____
ACCT (UL)	3	_____
BADM 125	3	_____
BADM 221	3	_____
BADM 222	3	_____
BADM 300	3	_____
BADM 313	3	_____
BADM 314	3	_____
BADM 331	3	_____
BADM 336	3	_____
UL School of Business	3	_____
UL School of Business	3	_____
ECON 201	3	_____
ECON 202	3	_____

*This curriculum is for illustrative purposes only.*

*Matriculated students will receive an official degree plan upon completion of their evaluation of transfer credits*

## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

**OFFICIAL EVALUATION OF TRANSFER CREDIT:** Official evaluations require the following:

- Completion of 6 semester hours in residence at Campbell University.
- Receipt of all official transcripts of previous education and military training that have been **mailed** directly to your home campus from the other institution(s). These transcripts include:
  - High school or GED (all students).
  - All previous colleges attended.
  - Military: AARTS (Army), CCAF (Air Force), SMART (Navy/Marine), or DD-214 (Veterans).
  - CLEP, DANTES, DLPT (if applicable)
- Student Agreements or Degree Plans are completed when all of the above requirements are met.

### MISCELLANEOUS INFORMATION:

- **Transfer Credit:** Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally accredited two-year colleges, ACE-recommended lower level military credit, and CLEP/DANTES. There is no limit on the number of semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year institution.
- **Residency Requirements:** Students must complete a minimum of 32 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning BBA degrees must have a minimum of 128 semester hours and all degree requirements met in order to graduate. Students are required to have a GPA of 2.0 overall and 2.0 in their major to graduate. **Students in the Business Administration concentration will take the Major Field Test in their BADM 468 capstone course as a requirement of graduation.**
- **Waived Courses:** In the event a course is waived, the credit hours must be made up in electives.
- The Accounting major requires two electives from upper level (300-400) courses BADM, ECON or ACCT.

**STUDENTS SHOULD REVIEW PAGES 10-18 OF THE UNIVERSITY CATALOG FOR SPECIFIC INFORMATION ABOUT THE GENERAL EDUCATION CURRICULUM AND ITS REQUIREMENTS.**

ACCT 213	Principles of Accounting I	BADM 125	Bus Info Tech Applications
ACCT 214	Principles of Accounting II	BADM 221	Business Law I
ACCT 323	Intermediate Accounting I	BADM 222	Business Law II
ACCT 324	Intermediate Accounting II	BADM 300	Philosophy of Business
ACCT 325	Managerial Accounting	BADM 313	Principles of Marketing
ACCT 326	Accounting Theory Seminar	BADM 314	Corporate Finance
ACCT 333	Taxation I	BADM 331	Principles of Management
ACCT 334	Taxation II	BADM 332	Human Resource Mgmt
ACCT 335	Cost Accounting	BADM 336	Business Communication
ACCT 336	Accounting for Improved Perf	BADM 345	Quantitative Methods
ACCT 443	Auditing	BADM 468	Business Policy
ACCT 444	Advanced Accounting	ECON 201	Microeconomics
ACCT 543	Governmental Accounting	ECON 202	Macroeconomics
		ECON 453	Money and Banking

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